

DIGITAL BYTES



A monthly byte into the latest digital health solutions news

Peterson Center on Healthcare launches new \$50 million institute to evaluate digital health technologies

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The Peterson Health Technology Institute (PHTI) and the Institute for Clinical and Economic Review (ICER) will collaborate to develop a framework for assessing digital health tools. PHTI aims to evaluate the clinical performance of health technologies, highlight the most promising ones, and highlight products that may not meet efficacy outcomes.¹

Like the ICER review of pharmaceuticals, the new digital framework will evaluate clinical effectiveness, healthcare cost impact, and health equity impact. PHTI will also assess the privacy and security capabilities of the reviewed tools. Industry stakeholders can expect the methodology of PHTI in September, and technology evaluation will begin in 2024.²

THE PAYER PERSPECTIVE:

- **Evaluating digital health solutions has been challenging, with many manufacturers without clinical trials or regulatory filings that back up their claims.³ Payers can expect a higher standard of digital health purchasing and evidence generation to support coverage decisions**
- **Payers can strategically allocate resources by directing digital health solutions where they can make the most significant impact on their member population. For example, payers with a large proportion of members with diabetes can explore digital solutions that have been shown to improve adherence and contribute to HbA1c management improvements, and have been vetted by PHTI**
- **Payers can improve member satisfaction and quality measurement scores by offering clinically meaningful, cost-conscious, and equitable digital health solutions**

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For information about Sanofi's commitment to delivering evidence-based digital health solutions that serve the whole patient, contact your Account Director or visit digitalhealthcaresanofi.com

References: 1. Peterson Health Technology Institute. Peterson Center on Healthcare launches new \$50 million institute to evaluate digital health technologies. July 18, 2023. Accessed August 21, 2023. <https://petersonhealthcare.org/launches-new-50-million-institute-evaluate-digital-health-technologies> 2. Burky A. With a \$50M springboard, a new initiative plans to evaluate digital health tools. Fierce Healthcare. July 19, 2023. Accessed August 21, 2023. <https://www.fiercehealthcare.com/digital-health/50-million-springboard-new-initiative-plans-evaluate-digital-health-tools> 3. Day S, Shah V, Kaganoff S, Powelson S, Mathews SC. Assessing the clinical robustness of digital health startups: cross-sectional observational analysis. *J Med Internet Res*. 2022;24(6):e37677.

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